

The Future is VAST

May 2010

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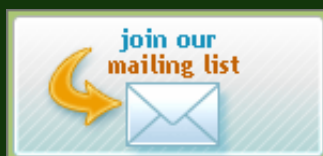
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Our products are
made from up to
95% recycled materials



CASE STUDY

VAST Composite Deck Pavers Provide a Perfect Poolside Solution

Location:
Hastings, MN

Contractor:
[Greenway Pavers](#)
Minneapolis, MN

Project:
Poolside Deck Renewal
620 sq ft

Solution:
VAST Composite
Deck Pavers

Date:
2009



The redwood deck - as well as the adjacent redwood walkway leading up to the concrete surrounding the swimming pool - had weathered again and looked and felt old and shabby. The homeowner wanted an alternative because he had grown tired of the tedious maintenance the wood deck demanded.

"Landscape architects and contractors asked if we could apply our composite material technology and adapt our landscape pavers to solve the maintenance and replacement problems of wood and composite decking," said Andy Vander Woude, chief executive officer, VAST Enterprises, LLC. "We developed a lower profile paver and modified our installation grid to integrate water drainage. The product offers a distinctive look and feel not available with traditional treated wood or composite lumber products. Now the style of pavers can go up on the decks."

[Read More](#)



CASE STUDY

Claddagh Paving Relies on VAST to Fix Flat Roof Problem

Location:
Caltrans District 11



Office
San Diego, CA

Contractor:
[Claddagh Paving](#)
Fallbrook, CA

Project:
Flat Roof Patio
600 sq ft

Solution:
VAST Composite
Landscape Pavers

Date:
2009



Caltrans (the California Department of Transportation) had a problem at its District 11 office complex in San Diego. The third floor of Building #1 was constructed with a poured concrete patio, which had cracked and was leaking down onto the second floor.

Claddagh Paving is Southern California's premier contractor for paver installation in commercial, institutional, government and residential projects. Claddagh Paving offers VAST Composite Pavers as its preferred paver product, especially for green building and sustainable development projects. Claddagh recommended VAST to Clark Construction, the general contractor, and Caltrans.

"VAST Composite Pavers matched the look and color of the pavers in the building's parking area. The fact that it's a green product - and a green product that was budget-neutral - was a bonus," said Aaron Baker, Chief Engineer, Caltrans.

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[→](#) Meet the Newest Employee at VAST David Justice



Position at VAST

David is a Sales Manager at VAST Enterprises, LLC and handles the majority of direct sales and government projects.

Background

David is originally from Alexandria, MN where he grew up on his father's construction sites, the golf course and the hockey rink. He moved to Minneapolis to attend the Carlson School of Management at the University of Minnesota and recently graduated with a BSB in Entrepreneurial Management and Finance. In January 2009 he began an internship with VAST Enterprises, LLC.

Hobbies

When David is not at work he can be found in a few particular places, mainly the lake, the golf course, the hockey rink or on a snowmobile.

Favorite part about working at VAST

The small venture atmosphere that allows for freedom to try new and different things and showing people that green building not only has a great positive impact on the environment, but can also yield superior products at a competitive price point.

If you weren't in the career you're in, what would you be doing?

If I wasn't working at VAST I would likely be involved with residential housing developing and construction. I really enjoy building things; creating something out of nothing. It's something I have been involved in, with my Dad, since I was barely old enough to walk.

What's an accessory (electronic or otherwise) you're never without?

I am never more than a few feet away from my blackberry. If I forget it, I will drive across town to go back to get it.

Best quote or random thought you've heard in the past year?

"We have advantages. We have a cushion to fall back on. This is abundance. A luxury of place and time. Something rare and wonderful. It's almost historically unprecedented. We must do extraordinary things. We have to. It would be absurd not to."
-Dave Eggers

[VAST Enterprises, LLC](#)



Meet Ron Carbonaro from Acme Brick



Position at Acme Brick

Ron is the Purchased Products Sales Manager at Acme Brick.

Background

Ron is originally from Little Rock, Arkansas where he was born and raised. He is a graduate of the University of Arkansas with a major in marketing and a minor in finance. Before working as the Purchased Products Sales Manager, he worked for Acme Brick Distributor Sales for 7 years.

Hobbies

When Ron isn't at work, he enjoys shooting sports and bicycling. But the most enjoyable part of his life is being a grandfather to two wonderful granddaughters with a third on the way.

Favorite part about working at Acme

Working with a great group of people and getting involved in new products for us to sell and be more competitive.

If you weren't in the career you're in, what would you be doing?

If I wasn't working at Acme I would likely be in the military or marketing.

What's an accessory (electronic or otherwise) you're never without?

Laptop and iPhone

Best quote or random thought you've heard in the past year?

"Character is the person you are when no one is looking. It's the person you are when the cameras are off, the witnesses are gone, and there's no one to keep score."

[Email](#) Rob Carbonaro

[Acme Brick](#)

→ Tips and Tricks

VAST Composite Pavers require virtually no [maintenance](#) due to the low porosity and high quality stain resistance of the materials the pavers are made of.

The pavers are highly immune to pesticides, bleach, chlorine, and typical petroleum products.

If there is a spill that you need to clean up, then we recommend using a pressure washer with mild detergent (i.e. liquid dish soap). Be cautious about over aggressive use of a power wash, because it can scour or damage the surface of the pavers like any other conventional paver. Over use of power washing can also potentially wash away the sand joints.

Sealants, coatings, and other cleaners are typically not needed or recommended.

[Consult](#) VAST for further information.

VAST in the Media

[New & Notable Products: Larger Composite Landscape Pavers](#), *Environmental Design + Construction* (April 2010)

["Building Design + Construction Details VAST Rooftop Project,"](#) (April 6th, 2010)

Product Focus: New Version VAST Composite Pavers, *Landscape Contractor* (April 2010)

["Start-ups, ready your pitches,"](#) by Katharine Grayson in *Minneapolis-St. Paul Business Journal* (April 9th, 2010)

["VAST Wins Crowd Pitch Event,"](#) (April 13th, 2010)

["Molded bricks offer greener footprint,"](#) by Tony Deligio in *Plastics Today* (April 28th, 2010)

["Finance & Commerce honors Minnesotans on the Move,"](#) by Dan Heilman in *Finance & Commerce* (April 28th, 2010)

Sincerely,



[Scott Sester](#)
VP Sales
VAST